BUS 423: Entrepreneurship

An entrepreneur is someone who has an idea and starts something new. Students will learn about the role and importance of entrepreneurship in the global economy, the resources available to entrepreneurs, the process of creating a business, and factors in the success of those ventures. If you have dreamed about starting a business, the course will help you to see opportunities and get started. Open to students in any major.

Credits 3

1 CSM Catalog